## PROCLAMATION

WHEREAS, the trade union movement, throughout its long history of service to the working people of our land, has accomplished many and lasting benefits for all who toil by urging its own membership and the consumer public in general to patronize products and services which are identified by the traditional and distinctive embless of the union worker-the Union Label, the Shop Card, the Store Card, and the Service Button; and

WHEREAS, these particular efforts of the organized labor movement in guiding and shaping the buying and spending habits of its members have resulted in increased business for fair employers, greater productivity, more personnt employment for all and a greater measure of prosperity for all members of the community;

NOW, THEREFORE, I, NILS A. BOE, Governor of the State of South Dakota, do horeby proclaim the week of September 6th through 12, 1965, as

## UNION LABEL WEEK

in honor of the purposes and principles that are the heritage of union workers and which are embodied in the Union Label, the Shop Card, the Stc-e Card and the Service Button and I do call upon all citisens to properly and appropriately observe this important occasion.

MILE A. BOB. GOVERNOR

ATTEST:

ALEA LANSON, SECRETARY OF STATI